

# Message from the Board Chair

It is with great excitement that we announce the launch of our new long-term Strategic Plan – 'Client Focused. Future Ready. Our Path to 2035.' The Board and executive leadership worked closely to ensure it reflects the evolving needs of our clients, the complexity of today's pension environment, and our unwavering commitment to long-term sustainability.

The journey to create the Strategic Plan has underscored the immense value we bring to our members' lives and the critical role we play in helping to secure our members' income security. This plan is the result of a rigorous and inclusive process, guided by strong governance and shaped by thoughtful input from across the organization and external expertise. From early ideation to finalization, the Board and management worked in close partnership, to establish a plan, which equips us to respond to a rapidly changing world, while staying true to our core responsibility; delivering retirement security to our clients in a sustainable way.

As I reflect on the last decade serving on this Board, I am deeply proud of its accomplishments and even more excited about its future—one that will be guided by this new strategy. Handing the reins to a new Chair at a time when this plan will drive OPB to even greater heights is both humbling and gratifying.

On behalf of the Board, I want to express my sincere gratitude to our leadership, employees, and partners. Your unwavering dedication and thoughtful contributions have been instrumental in shaping this plan and positioning OPB for continued success.

Being part of setting OPB up for success over the next decade has been a perfect way to conclude my tenure, knowing we have worked together to drive success and ensure a smooth transition.

The Board, Executive Leadership Team, and the entire OPB team are united in our commitment to bringing this vision to life in the years ahead. Together we remain committed to a client-focused, future-ready approach, one that embraces innovation, anticipates change, and upholds the trust placed in us. This plan is not just a roadmap; it's a shared commitment to excellence, resilience, and purpose.



**Geri Markvoort**  
Board Chair